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## Boys & Girls Clubs of Central Orange Coast Re \$250 00 Frant from Pacific Life Foundation

The grant will be allocated to the Club's Pursuing Greatness capital campaign which will renovate and enhance four Club locations in Costa Mesa, Irvine, Newport Beach, and Santa Ana.

Irvine, Calif January 3,02019 – Boys & Girls Clubs of Central Orange Coast was announced today as the recipient of a \$250,000 grant from the Pacific Life Foundation at their Annual Grants Reception.

The grant will support the Boys & Girls Clubs of Central Orange Coast's "Pursuing Greatness" campaign, which aims to raise \$6.5 million for the redevelopment and enhancement of four Club locations in Costa Mesa, Irvine, Newport Beach, and Santa Ana by equipping each location with the tools and resources needed for 21<sup>st</sup> century success.

The campaign is a bold initiative that will enable Boys & Girls Clubs of Central Orange Coast to immediately increase their capacity to serve more kids and families, expand their family strengthening program into three new Club locations, enhance the local communities by becoming a hub for nonprofit and city partnerships, and ensure financial sustainability for the Clubs moving forward.

"The best way to truly know an organization is to understand what it stands for and what it believes. As 2000 00 to our Pursuing Greatness campaign. This investment in our Clubs is not only for the thousands of youth we currently serve, but for future generations as well."

"Boys & Girls Clubs of Central Orange Coast is a vital resource that is proven to make a difference in the lives of children," said Tennyson Oyler, president of the Pacific Life Foundation. "We're proud to be part of their evolution in meeting the needs of our local youth and communities."

When realized, the Pursuing Greatness campaign will enable Boys & Girls Clubs of Central Orange Coast to create neighborhood centers equipped to educate youth for the careers of the 21

st century while continuing to advance the IMPACT Model that motivates members to graduate on time, plan for their futures, and prepare for success. The IMPACT Model is a nationally recognized learning method that brings a holistic approach to youth development and keeps kids on track with up to 60 additional days of academic instruction per year.

The public is asked to engage with the #PursuingGreatness capital campaign by visiting <a href="http://www.boysandgirlsclub.com/pursuinggreatness">www.boysandgirlsclub.com/pursuinggreatness</a>.

## About Boys & Girls Clubs of Central Orange Coast

The Boys & Girls Clubs of Central Orange Coast has been a cornerstone of the Costa Mesa, Irvine, Newport Beach, Orange, and Santa Ana communities since its founding. Since 1941, they have provided strategic programming, safe space, and quality mentoring to over 100,000 youth. The Club works to build a foundation for members to live

meaningful, productive lives by equipping them with the skills they need to graduate high school, pursue higher education, and join the workforce. They have been recognized by Boys & Girls Clubs of America as one of the most innovative in the nation, particularly in relation to their IMPACT Model. While there are many youth-serving organizations in Orange County, none provide youth with the breadth of academic, fitness, and enrichment activities as Boys & Girls Clubs of Central Orange Coast. The Clubs serve as a complement to other youth programming. They are very proactive in fostering relationships with similarly-minded nonprofits to best serve youth and their families. All their activities, whether at the Club, a school, or out in the community, are designed to empower youth and build up protective family and community factors that reduce risks and increase likelihood of positive outcomes. Our mission is: To ensure every child has mentors and champions in life. For more information, visit <u>www.boysandgirlsclub.com</u>.

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## Media Contact

Rocket Science Marketing + Public Relations Media Relations Representative for BGC Central OC Dan Nasitka (951) 805-4174 (m) dan@rocketsciencemediagroup.com